

Malcolm Stone

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PROFILE

An accomplished wordsmith with twelve years of experience as a journalist, writer and editor.

An internationally published freelance writer capable of crafting clear, coherent and appropriate copy to suit a wide range of purposes, styles and audiences.

A quick study with an eclectic range of interests able to grasp complex subjects swiftly.

A reliable and disciplined researcher and writer with a diverse portfolio of published work encompassing business and technology, health, psychology, culture and entertainment.

A detail-orientated, highly organised professional with strong, certified MS Office skills (including PowerPoint) and an excellent knowledge of online publishing tools (including PhotoShop, DHTML and JavaScript).

EXPERTISE

- Features Writer** regular contributor to a variety of local and international publications, recently including *Fair Lady*, *Brainstorm*, *Intelligence* and *Longevity*
- 'Ghost' Writer** producing a variety of materials for several expanding PR companies, including press releases, advertorials, speeches and Media Kits
- Copywriter** employed by several companies to produce their website content, direct marketing materials, newsletters and brochures
- Proof-reader/ Editor** helping Postgraduates improve their dissertations, theses and other academic papers.

EMPLOYMENT

- 2005 to date **Orange Tree Studios**, Highlands North, Johannesburg
Owner
- 2004-2005 **The i5 Group**, Bryanston, Johannesburg
Senior Consultant, *Sales & Marketing*
- 2000-2004 **Mantis Networks**, Randburg, Johannesburg
General Manager, *Internet Division*
- 1998-2000 **Mark Allen Publishing**, London, UK
Editor, *British Journal of Healthcare Management*
Editor, *Relocation Handbook — European Edition*
- 1997-1998 **Hamerville Magazines**, Watford, UK
Deputy Editor, *Window Fabricator & Installer*
Assistant Editor, *Local Authority Building & Maintenance*
Editorial Assistant, *Architect.Net*
- 1994-1996 **CSL Publishing**, Cambridge, UK
Features Editor, *Sportsboat & Waterski International*
Deputy Editor, *Jet Skier & Personal Watercraft User*

EDUCATION

- 1989-93 **University of Kent**, Canterbury, UK
BA Hons. Politics and Government
Inc. specialist course: Politics, Propaganda & Art

Student Union Event Steward
B.O.S.S. Society Executive Committee Member
- 1982-89 **St. Edmunds College**, Hertfordshire, UK
3 A Levels: English, History, Geography
Special Paper (Geography): Merit

House Prefect
Captain of College Swimming Team 1988-89
Chairman, St Edmund Rich Committee (organising charity events)

10 O Levels, including Math and English

REFERENCES

Wendy Knowler

Consumer Editor
Fair Lady Magazine (SA)
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